

# **GlockApps Email Deliverability Suite**

Industry-leading Inbox Placement tools that maximize the success of your email marketing campaigns





GlockApps thanks you for taking the first step to improving your Email Deliverability and maximizing your Email Marketing success.

Let's highlight key challenges you face with email deliverability and how GlockApps can help you overcome them.

# Every tool you need to drive more ROI from your email campaigns



#### **Inbox Insight**

Check your Email Deliverability and get a report of any potential issues.



#### **Template Editor**

Identify "risky" content and fix HTML errors to improve your delivery.



#### **IP Blacklist Monitor**

Monitor your Sending IP against 50+ industry blacklists.



#### **Automatic Inbox Tests**

Run Automatic tests and get notified if your email goes to spam.



#### **DMARC Analytics**

Detect and Prevent Spoofing & Phishing Attacks from your domain.



#### **Uptime Monitor**

Get notified if deliverability issues occur via Email, Slack or Telegram.

# Trusted by Thousands of Companies Around the World











# **GlockApps integrations**



















#### GlockApps Deliverability Suite:

# **Inbox Insight**

Make sure you reach the inbox every time with our Inbox Placement Testing tools. Pinpoint email issues before you hit "send" and avoid going to spam.

- See where your emails land: Inbox, Promo, or Spam
- Test email deliverability with multiple email service providers and regions
- Check your Email Authentication and Sender Score
- See if you're listed on any major IP and domain blocklist
- See your Spam Filter score
- Analyze your content: HTML, Spam Content, Links and Images
- See how long it takes for your message to be delivered
- Get personalized Action Steps to inbox more emails
- Compare up to 3 tests side by side to A/B test and determine the most successful strategy.



#### GlockApps Deliverability Suite:

# **Automatic Tests**

Use GlockApps Inbox Insight to create automatic tests and test deliverability of each mailbox or domain regularly. If the email starts to reach spam or gets marked by a spam filter - we send you a notification so that you can quickly fix the problem before it affects your business.

- Monitor 2000+ mailboxes or domains simultaneously
- Choose Spam checks frequency
- Monitor your Deliverability rate & track changes over time
- Get instant and notifications via Slack, Telegram, or Email
- Customize notifications adjust which email provider and percentage of Inbox or Spam placement is critical for you



# **Capterra reviews: Inbox Insight**

#### The GlockApps report is BRILLIANT!

Without your information, support, and services, I would never have managed to get our mail delivered into the inboxes for Hotmail and Gmail. The journey has not been easy – but with the right information from your company, the path has been successful.

You have provided us with superb products that have allowed us a lot of freedom to manage our own information – especially now that our IP and domain are trusted.



Mandi Lynn / Creative Director,
A La Mojo Studio
Used the software for 2+ years

#### Easy-to-understand email deliverability testing

We can do quick litmus tests with all the clients we support to know and understand how their emails are performing. It supports all major and minor services and provides feedback pretty quickly.



Steven L. / CEO

Used the software for 6-12 months

#### Good tool to get a snapshot of deliverability

We use GlockApps to run deliverability audits and run tests for our clients. It's a thorough yet simple to use tool and gives you a lot of information to take and run with - you'll need some expertise to interpret it but it's a great tool to have in the deliverability arsenal.



Adam M. / Consultant

Used the software for 1-2 years

# **User Testimonials**



Jasper V. / Founder & Outboundman





As an outbound sales strategist, I'm constantly in search of the most effective tools for my clients' needs, especially when it comes to cold email campaign deliverability. Having tested numerous tools in the market, I can confidently say that GlockApps is the superior choice.

With the data-driven guidance that GlockApps provides, my clients have been able to optimize their email deliverability significantly. The detailed reports help in formulating strategies that are most effective for specific ISP's and geolocations.

In the ever-changing landscape of outbound sales, it's crucial to stay ahead and utilize the right tools. I routinely recommend GlockApps to all my clients because it's about making sure those emails are delivered right where they need to be.



Mohit Bhatt/ Business Development Executive



GlockApps has become an invaluable tool in maintaining high performance for each mailbox I use for my cold email campaigns. With the Inbox Insight tool, I can regularly test and monitor the deliverability and engagement metrics for each mailbox. This helps me identify and address any issues promptly, such as spam filtering problems or content-related concerns. By staying on top of mailbox performance and implementing the recommendations provided by GlockApps, I've been able to maintain high deliverability rates, consistently reach my prospects' inboxes, and achieve optimal engagement with my cold email campaigns. GlockApps is an essential tool for anyone serious about cold email success.

### **User Testimonials**



Ganapathy L / Email Marketing Manager





GlockApps Inbox Insight has become an essential tool in my email marketing arsenal. The spam filter testing feature has been incredibly helpful in ensuring that my emails avoid spam traps and reach my subscribers' inboxes. The tool tests my emails against a wide range of spam filters and provides a detailed report on how they perform. This allows me to make adjustments to my email content and settings to maximize inbox placement. I'm impressed with the accuracy and reliability of GlockApps Inbox Insight, and I highly recommend it to every email marketer.



Luc de Bruin / Freelance online marketeer

Freelance

\*\*\*\*

I use Glockapps to understand where my e-mails actually land. From there I can make a plan on how to better deliver them to the inboxes of the recipients of my clients. For example, for one client I used Glockapps to identify where the e-mails landed and we found that 100% of gmail users were receiving the e-mails in their spam folder. Not good. From there we made a plan and got a 46,67% increase in inbox placement in under 25 days!! think managing deliverability by looking at inbox placement and spam score is a must-do for every person managing an e-mail list.

# **User Testimonials**



Supriya Agrahari / Email Campaign Manager





GlockApps has revolutionized our cold email testing efforts, resulting in a significant increase in opportunities. By using their comprehensive testing features, we can fine-tune our cold email campaigns to perfection. The detailed insights and analytics provided by GlockApps allow us to optimize our email deliverability, open rates, and response rates.

Thanks to GlockApps, we have generated more opportunities than ever before and continue to refine our cold email strategy for even better results.

#### GlockApps deliverability suite:

# **DMARC Analytics**

Monitor your email traffic, authentication, and authorized senders all in one place. Our DMARC Analyzer gives you complete visibility over your email program's security performance to ensure all emails sent from your domain are authorized and authenticated.

- Receive instant alerts, spot suspicious activity & stop malicious emails
- Instruct DMARC to reject any message that can jeopardize your domain's reputation
- Review weekly reports
- Leverage system uptime monitors
- Get instant notifications via Slack, Telegram, or Email



# Case Study: <u>How DMARC Analytics</u> <u>Helps Save Domain Reputation</u>



I'm pleased that GlockApps alerted us about the exceeded quota and additional fee in a timely fashion. Otherwise, we would have had to pay an additional \$2,300 for 233 million unwanted emails that would have been sent that month.

Thanks to the GlockApps **DMARC** Analytics service, we found out about a big issue with our DNS record, which was responsible for email deliverability, and corrected it before it affected our domain's reputation.

# **Email Deliverability Consulting**

If your email marketing campaigns are landing in spam, it's time for a change

Our team of established email marketing experts will answer all your email deliverability questions, analyze your email program, and create a personalized sending strategy to help you reach the inbox & stop landing in the spam folder.



Get answers to all of your email marketing & deliverability questions



Get a copy of the call recording so you can rewatch it anytime



Identify & fix email
deliverability issues for
optimal email performance



Get personalized recommendations to reach the inbox



Increase your Email opens, clicks and sales



Ensure your emails are authenticated with SPF, DKIM, DMARC and BIMI

# **GlockApps Email Deliverability Consulting**

#### 3 Steps to Maximum Deliverability:

- 1. Book an email marketing consulting call
- 2. Tell us about your email marketing program
- 3. Speak with a GlockApps Email Deliverability Specialist



#### **Money-Back Guarantee**

If we can't answer all of your emails questions before or after our call, we'll give you a full refund

### **Book Now for Only \$250**

Take advantage of this limited-time special offer and start reaching the inbox

Your call will be recorded and you will get a copy of your deliverability consulting session afterward.

# **GlockApps Customer Care**

### We're here to help

Get your questions answered by our friendly support team.

We are available **Mon – Fri** 2AM – 6PM EST | 9AM – 1AM GMT+3

#### You can reach us via:

- Live chat
- Email: <a href="mailto:glocksoft.com">glocksoft.com</a>
- Phone: +1 (866) 665-1130 (USA)

